

How to generate effortless passive income with Revenue Share Dating Offers

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PlayaLeads

We are an affiliate network with high quality in-house dating offers for casual, gay and fetish dating.

We offer real value to our users and real lifetime revenue share to our affiliates.

What Pricing Models are available in the dating industry?

CPL

You will be paid for every registration

Registration can be SOI (Single Opt In) or DOI (Double Opt In = Email Confirmation)

CPA

You will be paid a fixed price for a first Sale of a user you register

Revenue Share*

You will be paid a % for every Sale

Real Revenue Share includes all recurring payments of a user, but often networks only pay the first payment

Hybrid Model

You will be paid a combination of CPL and Revenue Share

Things you should know about your Revenue Share Deal before starting

Revenue Share Checklist

- Is this product subscription based or incentivised for multiple payments from a single user?
- Does the product provide actual value so the user keeps paying for it?
- Is the product intended for the long use?
- Is this real revenue share including recurring payments of the same user or CPA?
- Is the revenue share percentage offered realistic for a long term partnership?

4 reasons why Revenue Share is the better pricing model for Affiliates

You can build a passive source of income

If you are after click click cash, this is probably not for you!

If you want to build a passive source of income that keeps spitting out money even if you are not sending traffic, revenue share is a good option.

Accumulating rebills will increase your payout over time, even if your effort stays the same.





You don't have to worry about caps

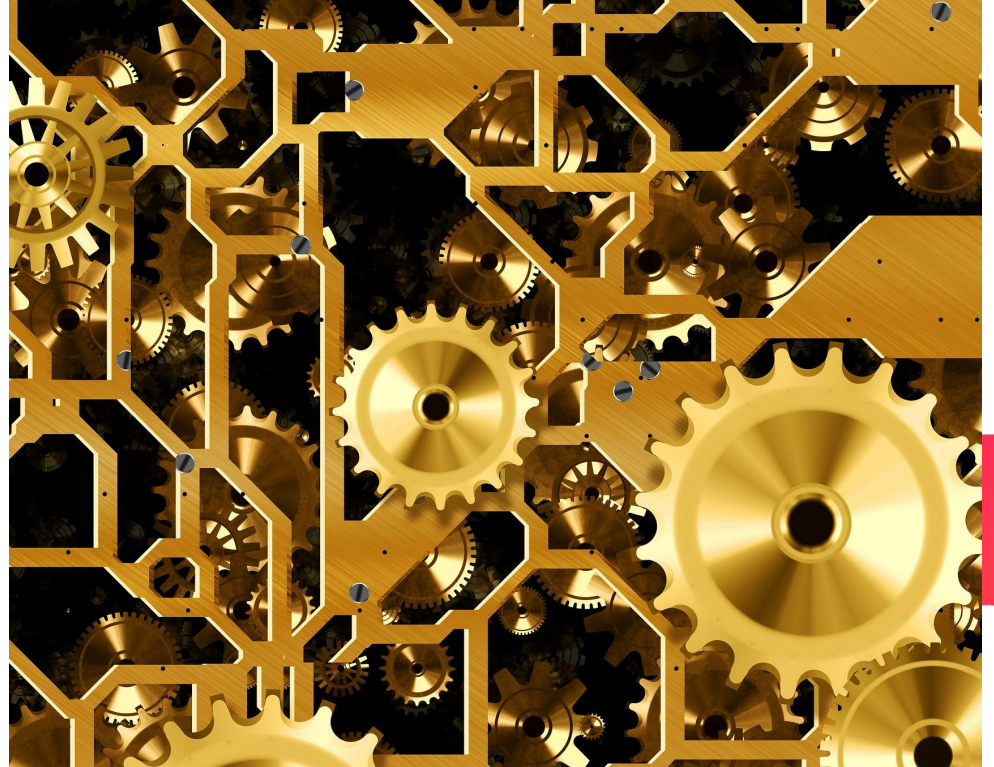
No one will cap the amount of revenue you are allowed to generate on any given day.

The sky is the limit here!

You don't have to fear optimisations

If a source works for you it definitely also work for the affiliate network.

All your sources are per default profitable and you don't have to fear payout cuts anywhere ever.





That annoying account manager will leave you alone

or not ...

they will still probably try to get more traffic from you but at least there will be no discussions about quality as all your sources are paying off for the affiliate network.

What works best for revenue share dating offers

SEO traffic is king!

This probably doesn't come as a surprise, but organic traffic usually converts best and brings the highest user value, which is an important factor for lifetime revenue share offers

**Dating Review
websites**

**Social Media/
Influencers**

This is a tricky one as dating is not really within social media guidelines

**Other Content
website**

This could be for example blogs, magazines or forums

 **SOME EXTRA ADVICE**

Revenue Share Offers are a great solution for lost clicks

- ❑ back button traffic from your landing page
- ❑ out of target traffic
- ❑ back up for downtime



QUESTIONS?

THANK YOU

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